

## Kitewcrks

## The Sensitive Content Communications

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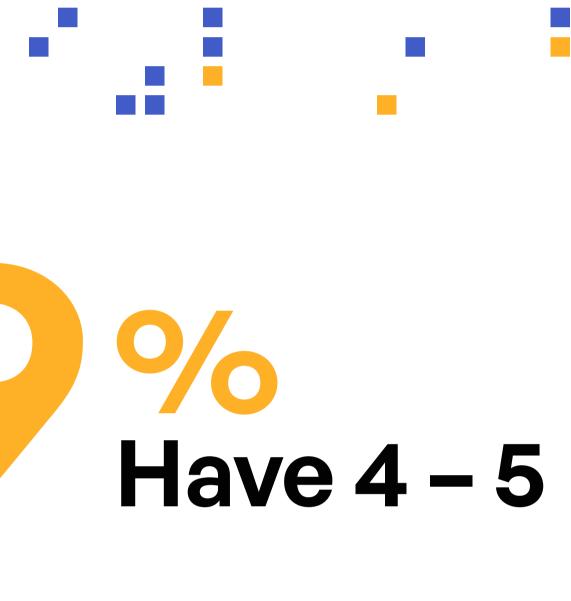
# "Tool Soup" Challenge

2023 Sensitive Content **Communications Privacy** and Compliance Report

Controlling Third-party Sensitive Content Communications

Number of Communication

Tools for Tracking and



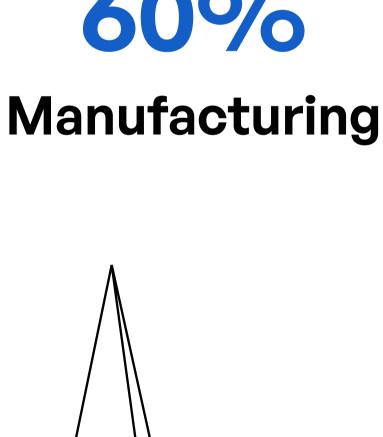
INDUSTRY SECTOR HIGHLIGHTS

#### 

**Top Industries With 6+ Tools** 

60% 60%











97% Have 6+

**ORGANIZATION** 

SIZE HIGHLIGHTS

95% Have 6+

25,001 – 30,000

15,001 – 25,000 71% Have 6+

27.5% Have 4 – 5

5,001 – 15,000 16.5% Have 6+

67% Have 4 – 5

1,001 – 5,000 2% Have 6+

55% Have 2 – 3

35% Have 4 – 5

### (Email, File Sharing, Automated File Transfer, Web Forms, SFTP, SMTP) 17% Over \$500,000 18% \$350,000 - \$499,999

Communication Tools

Annual Budget for

Sensitive Content

34% \$250,000 - \$349,999 25% \$150,000 - \$249,999

INDUSTRY SECTOR HIGHLIGHTS

6% \$100,000 - \$149,999

**Financial** Services

ORGANIZATION SIZE HIGHLIGHTS 30,001+ Employees 65% Budgets Over \$500,000

Higher

Education

Top Industries With \$350,000+ Annual Budget



Pharmaceuticals/

Life Sciences

33% Budgets \$350,000 - \$499,999

61% Budgets Over \$500,000

18% Budgets Over \$500,000 36% Budgets \$350,000 - \$499,999

15,001 - 25,000

25,001 - 30,000

5,001 - 15,000 46.5% Budgets \$350,000 - \$499,999

46% Budgets \$250,000 - \$349,999

48% Budgets \$150,000 - \$249,999

1,001 - 5,000 13% Budgets \$250,000 - \$349,999

For the entire 2023 Sensitive Content Communications Privacy and Compliance Report, click here.

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